



## **Media Release**

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### **Statewide Family-Friendly Sustainability Roundtable Series Kicks off at W.S. Badger**

**February 29, 2016 – Concord, NH** – NH Businesses for Social Responsibility (NHBSR) and the NH Women's Foundation are joining forces to host a series of sustainability roundtable discussions across the Granite State with New Hampshire business leaders on the topic of Family-Friendly Workplaces. The first discussion will be hosted in the Monadnock region at W.S. Badger in Gilsum, NH on March 22, 2016.

According to Michelle Veasey, Executive Director of NHBSR, "Family-Friendly workplace practices distinguish businesses as highly desirable places to work, attracting and retaining the best and brightest talent and thus contributing to the bottom line. Our series kickoff event will be hosted by our member and Cornerstone Award winner, W.S. Badger. They are a stellar example of how businesses in New Hampshire are creating award winning work cultures by focusing on the needs of their employees and community."

The sustainability roundtable series will provide the opportunity for local business leaders to discuss their own successes and challenges with creating workplace practices and policies that are considered Family-Friendly.

Veasey added, "We're thrilled to co-host these discussions with the NH Women's Foundation because they will share data from a recent survey on the topic conducted across New Hampshire. Our collaboration to drive these discussions is important because these business practices engage and motivate employees, while overcoming gender-based stigmas and outdated traditions. Retaining top talent in the Granite State economy is a win-win for both our labor force and state-wide business community."

The sustainability roundtable series will provide the opportunity for local business leaders to discuss their own successes and challenges with creating workplace practices and policies that are considered family-friendly. In addition to the event taking place at W.S. Badger in March, NHBSR and the NH Women's Foundation will host additional events this year in the Greater Manchester area, the Upper Valley, and Seacoast area.

For more information and to register for the series, go to <http://nhbsr.org/events>. Or contact Leila Murphy at 603-391-7437 ([leila@nhbsr.org](mailto:leila@nhbsr.org))

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**About [NH Businesses for Social Responsibility \(NHBSR\)](http://www.nhbsr.org):**

NH Businesses for Social Responsibility is a statewide not-for-profit membership organization that fosters socially and environmentally responsible business, recognizing that people, principles, and profits must be linked. NHBSR believes that businesses can do well while doing good and we strive to share stories, best practices and bottom-line results for demonstrating that belief. <http://www.nhbsr.org>

**About the [NH Women's Foundation](http://nhwomensfoundation.org/):**

With nearly 100 years of shared history of advocating for women and girls, the New Hampshire Women's Foundation was established in late 2014 as a result of a merger between the Women's Fund of New Hampshire and the New Hampshire Women's Initiative. The organization continues a commitment of advocacy for women and girls and the advancement of gender equality in the Granite State that was established over the last century by the Women's Fund of NH, the NH Women's Initiative, the Commission on the Status of Women, the Women's Lobby and Alliance, and the Women's Policy Institute.

Our mission is to promote opportunity and equality for women and girls in New Hampshire through research, education, philanthropy & advocacy. The NH Women's Foundation believes that creating family-friendly workplaces is essential to overcoming gender-based stigmas and outdated traditions and is therefore essential to achieving economic gender equality, thus supporting our mission. <http://nhwomensfoundation.org/>

**Photo Attached: Courtesy of W.S. Badger**

**Description:** (L to R) W.S. Badger Employee Emily M. with Baby Eileen with Badger CEO, Bill Whyte, holding Baby Teagan.